

Pitch It!

You know you wanta



**A Pitch,
is a quick, I mean quick
summery of your book.**



Netflix uses pitches.

TV and Radio
use pitches,
they are
called
commercials.

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50%
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**Start up founders
need a pitch to get an
angel investor.**



**Why do you, an author
need a pitch?**

**Because they are
quick and make the
life of a Literary
Agents easier!**





**Agents require one for
novels, poetry, screen
plays, and nonfiction
book ideas**

A pitch should answer

- Who
- What
- Where
- When
- And How

**A pitch
should
make you
want more!**





Step #1
What is your book
about?

**Fiction – try
to capture
the plot.**

**Nonfiction –
try to
capture what
the reader
will learn.**



Step #2 Context!



Readers want to know what sense of world or philosophical mindset they will be immersed in.





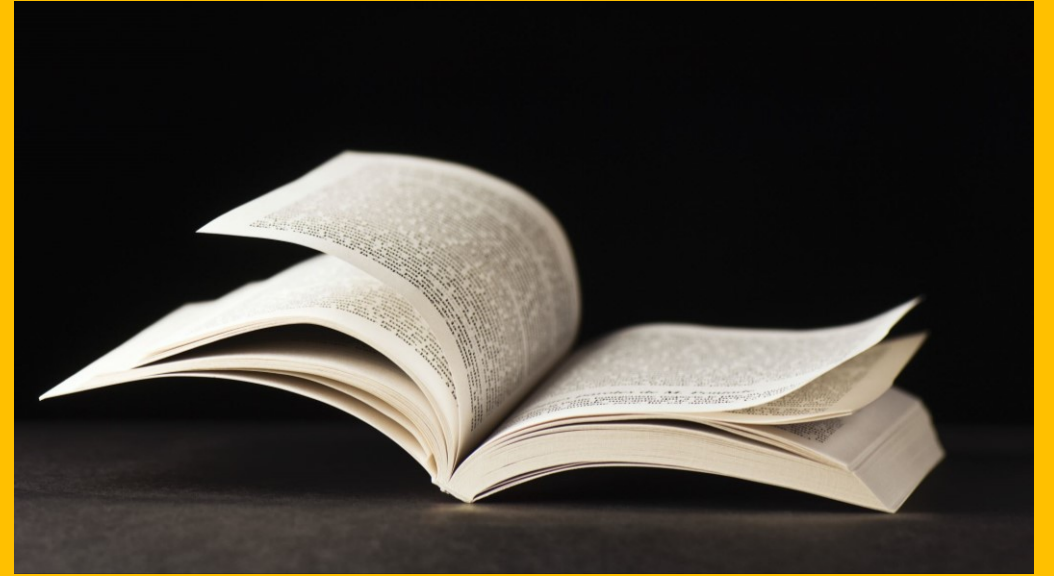
Step #3
Make it worth their
time!

**Add texture,
details and
rhythm. Let
your voice
show
through.**



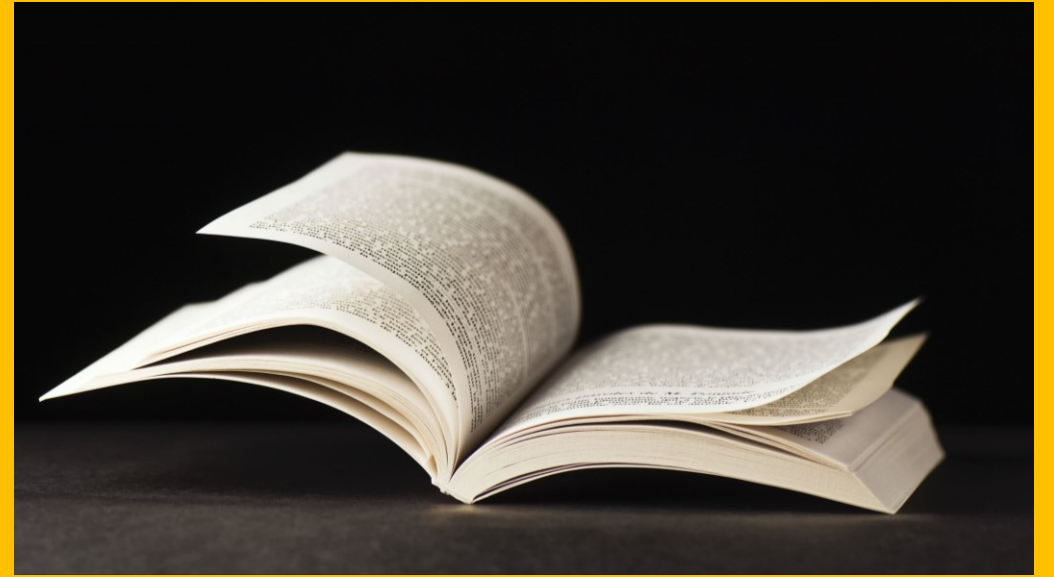
Examples:

Fiction – Lexi's life was never the same after her sister died.



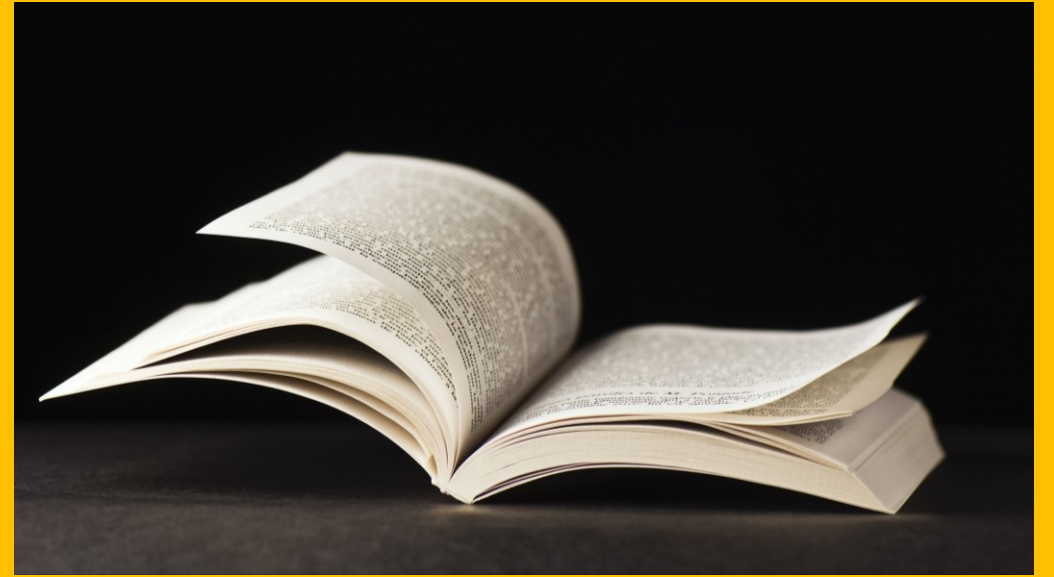
Examples:

Fiction – NYC fashion designer, Lexi Constantine, life changed after her sister died.



Examples:

**Fiction – NYC fashion designer, Lexi Constantine, life changed after her sister died.
“Ghosts, no way, but it’s my sister.”**



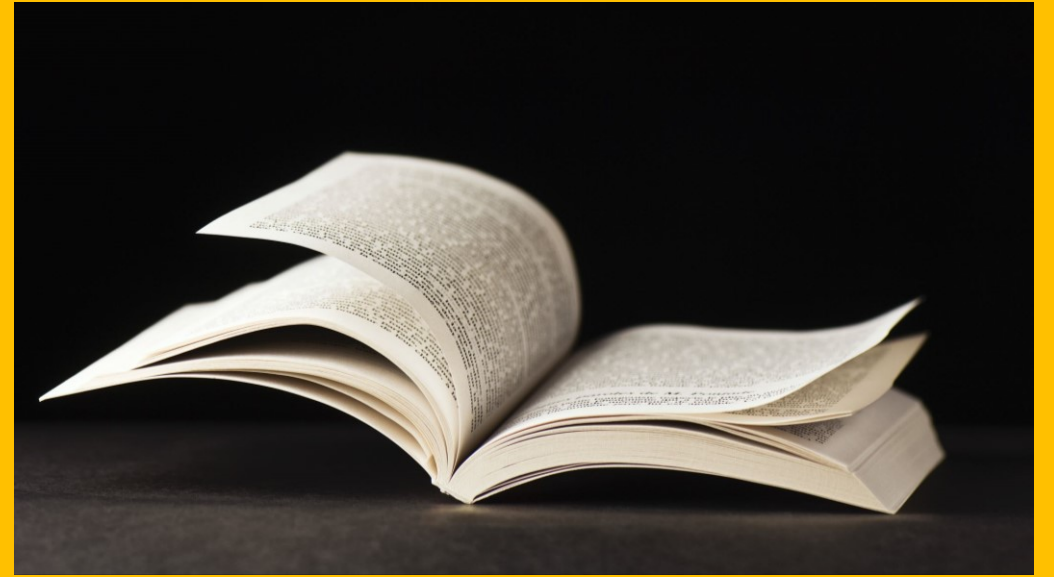
Examples:

Fiction –Lexi, a NYC fashion designer, can hear her beloved sister's cry for help from beyond the grave! "Ghosts, that not possible, but it's my sister."



Examples:

Fiction –Lexi, a NYC fashion designer, with the help of a psychic medium and a minister, sets out to save her beloved sister's soul from beyond the grave. Only to find out that she needs a detective!





**Pitch your query on
BookWizard Hub's new
mobile app platform.**

**Look for:
BookWizard-Author**